



DIGITAL ART SPECIFICATIONS



XEIKON
5000



indigo



HEIDELBERG

ACCEPTABLE APPLICATIONS:

LATEST VERSIONS OF - QUARK XPRESS, ADOBE PHOTOSHOP, ADOBE ILLUSTRATOR, ADOBE INDESIGN, ADOBE PAGEMAKER, COREL DRAW, MACROMEDIA FREEHAND, PORTABLE DOCUMENT FORMAT - **PDF** (PRINT QUALITY) WE DO ACCEPT MS PUBLISHER FILES. (PLEASE CONTACT YOUR SALES REP FOR SET UP INFORMATION) WE CAN ALSO MANIPULATE MS WORD AND POWERPOINT FILES TO AN EXTENT. (THESE PROGRAMS ARE NOT USED FOR HIGH-QUALITY PRINTING PROJECTS)

IMAGE FILES:

PLEASE USE EPS OR TIF FILES FOR PLACED IMAGES (FOR COLOR IMAGES MAKE SURE THE COLORSPACE HAS BEEN SET TO CMYK) ALL PLACED IMAGES SHOULD BE SET TO 100% (WHEN POSSIBLE) IN CHOSEN LAYOUT PROGRAM. IMAGE RESOLUTION SHOULD BE BETWEEN 150-300 DPI AT 100% SIZE. IF YOU HAVE SET TYPE IN PHOTOSHOP MAKE SURE YOUR RESOLUTION IS NO LESS THAN 300DPI.

INDIGO TURBOSTREAM PRESS SPECIFICATIONS:

IMAGE AREA (INCLUDING CROPS) 11.7 x 17.2, MAX SHEET SIZE 12 x 18, HP ELECTRO INKS (OFFSET BLANKET), DUPLEXING, 80# TEXT UP TO 10PT C1S COVER (SPECIALITY STOCKS AVAILABLE T-SHIRT TRANSFERS, VINYL PRESSURE SENSITIVE, CLEAR ACETATE, STATIC CLING & MAGNETIC STOCK - CALL FOR FULL LIST) VDP AND VERSIONING FOR HIGH PROFILE MAILINGS.

XEIKON PRESS SPECIFICATIONS:

IMAGE AREA (INCLUDING CROPS) 18.75 WIDE X ANY LENGTH, MAX SHEET SIZE 19.75 X ANY LENGTH, TONER BASED, ON THE FLY DUPLEXING, 80# TEXT UP TO 12PT C1S COVER (CALL FOR SPECIALITY STOCK AVAILABILITY) EQUIPPED WITH THE XEIKON PRINT PROTECTOR THAT APPLIES A WATER/WAX/SILICONE OIL EMULSION ON BOTH SIDES OF THE DIGITAL PRINT SHEET. (PRINT PROTECTION FOR THE MAILING INDUSTRY) VDP AND VERSIONING FOR EYE-CATCHING OVERSIZED MAILINGS.

HEIDELBERG QMDI PRESS SPECIFICATIONS:

IMAGE AREA (INCLUDING CROPS) 13 x 17.75, MAX SHEET SIZE 13.375 x 18.125 WATERLESS OFFSET INKS, ONION SKIN UP TO 12PT C2S COVER. (ABLE TO RUN ALL TYPES OF PAPER FINISHES) AVAILABLE ENVELOPE SRTEAM FEEDER FOR SHORT RUN ENVELOPES A6 SIZE UP TO 10X13 CATALOG.

COLLATERAL:

WHEN USING QUARK EXPRESS, PLEASE PERFORM A COLLECT FOR OUTPUT, OR IF USING INDESIGN PERFORM A PACKAGE. (THESE FUNCTIONS WILL COLLECT ALL FONTS AND PLACED IMAGES) IF USING PROGRAMS OTHER THAN MENTIONED ABOVE, PLEASE MANUALLY COLLECT ALL FONTS AND PLACED IMAGES AND SUPPLY THESE WITH THE LAYOUT DOCUMENT. IF USING ILLUSTRATOR OR COREL DRAW CHANGE ALL FONTS TO CURVES/OUTLINES. (MAKE SURE COLOSPACE IS SET TO CMYK)

SUBMISSION:

YOU CAN UPLOAD FILES VIA YOUR WEB BROWSER BY VISITING OUR WEBSITE. ALL FILES TO BE UPLOADED MUST BE COMPRESSED (ZIP OR SIT - ONE ARCHIVE PREFERABLY) FOLLOW THE LINKS TO THE FTP UPLOAD PAGE. WE ALSO ACCEPT CDR, DVDR, ZIP, ALL TYPES OF FLASH CARDS, USB THUMBDRIVES, FLOPPIES, FIREWIRE DRIVES (400/800). MIDTOWN IS EQUIPPED WITH WIFI IF YOU HAVE THAT CAPABILITY WITH YOUR LAPTOP.

HELP:

IF YOU HAVE ANY QUESTIONS REGARDING FILE SUBMISSION OR DOCUMENT SETUP, PLEASE CALL AND TALK TO ONE OF OUR KNOWLEDGABLE PREPRESS ENGINEERS.

ADDITIONAL DIGITAL EQUIPMENT AVAILABLE:

- > CANON IMAGERUNNER 550/600 - BLACK AND WHITE DIGITAL COPIES, EQUIPPED WITH COVER INSERTER AND BOOKLET MAKER ATTACHMENTS.
- > CANON CLC 1000 - DIGITAL COLOR COPIER WITH DUPLEX CAPABILITIES.
- > PURUP-ESKOFOT DPX SYSTEM POLYESTER COMPUTER TO PLATE.
- > PRESSTEK DIMENSION 400 METAL COMPUTER TO PLATE.
- > HP 5000 PS WIDE FORMAT INKJET - OUTPUT UP TO 60 INCHES WIDE.
- > EPSON STYLUS PRO 7600 WIDE FORMAT INKJET - OUTPUT UP TO 24 INCHES WIDE.
- > HORIZON HQF FEEDER - CONNECTED TO A HORIZON SADDLE BOOKLET MAKER. ABLE TO RUN VARIABLE BOOK SIZES ON THE FLY.